

Bas.

BEN SIMPSON

Designer & Developer

Honolulu, Hawaii

bensimpsondesign.com

linkedin.com/in/bensimpsonux

EDUCATION

COMPUTER INFORMATION
SYSTEMS (AS) • LCCC • 2005

Native & Web Development

Interface Design

Project Management

Computer Networking

ARCHITECTURAL IMAGINATION
COURSE • HARVARDX • 2017

Certificate course focusing on
the form, history, technology, and
representation of architecture

SKILLS & TRAINING

Information Architecture

Interaction Design

Interface Design

Visual Design

Identity & Branding

Javascript

PHP

HTML

SASS (CSS)

EXPERIENCE

SENIOR USER EXPERIENCE DESIGNER & DEVELOPER

JANUARY 2019 - PRESENT

Erie Management Group — Remote

- Designing and developing websites for existing and new subsidiaries
- Creating and updating features and interactive resources to differentiate subsidiaries from competitors
- Presenting and consulting with stakeholders to shape user experiences and keep projects on track

SENIOR USER EXPERIENCE DESIGNER

FEBRUARY 2018 - DECEMBER 2018

RevaComm — Honolulu, HI

- Designed full products for clients from concept and architecture to interaction and interface
- Developed front-end for client products to implement designs into usable products
- Developed front-end library toolkit to more effectively stand-up and theme client products
- Presented and consulted with clients to shape user experiences and keep projects on track

SENIOR USER EXPERIENCE DESIGNER

OCTOBER 2013 - AUGUST 2016

Moz — Seattle, WA / Remote

- Designed multiple full products from initial stages to launch
- Collaborated with teammates to design sections and features for existing products
- Led brand consistency and pattern efforts to develop Moz's Brand Vision and Pattern Library
- Designed and developed the UX Team's public website

USER EXPERIENCE DESIGNER

JUNE 2011 - OCTOBER 2013

Corbis — Seattle, WA

- Led the product design of the Branded Entertainment Network
- Contributed to design sections and features across all Corbis products
- Created and maintained working style guides to provide front-end libraries for design and development

DESIGNER & FRONT-END DEVELOPER

MARCH 2011 - JUNE 2011

Crystal Commerce | Turbostores — Seattle, WA

- Designed and developed Turbostores branding and site
- Created identities and commercial websites for consumer retail stores
- Collaborated with development and design team to modularize and streamline front-end development

DESIGNER & FRONT-END DEVELOPER

OCTOBER 2009 - OCTOBER 2010

Strong Alliance — Seattle, WA

- Developed branding for Strong Alliance
- Created printed materials and website to support operation and promotion of services

GRAPHIC DESIGNER & MENTOR

OCTOBER 2008 - OCTOBER 2010

Americorps | HOPE Worldwide — Seattle, WA

- Developed branding for TEAM-WORKS Academy and HOPE Worldwide programs
- Created printed materials and website to support operation and promotion of programs
- Tutored and mentored at-risk youth in education, health, and character-building

GRAPHIC AND PRINT DESIGNER

OCTOBER 2005 - SEPTEMBER 2008

Merchant's Paper & Design | Marsupial — Seattle, WA

- Developed identities and promotional material for small businesses and individuals
- Designed and manufactured custom printed products for corporate and personal events
- Designed wholesale and retail products and promotional material for both entities